

BMW 360°

BMW  
India

[www.bmw.in](http://www.bmw.in)



Sheer  
Driving Pleasure

# INTRODUCING BMW 360°.

GUARANTEE THE FUTURE WITH A PLAN THAT COVERS IT ALL.

# 1 EASY TO BUY

Low monthly instalment and exchange bonus.

# 3 FUTURE PROOF

Assured buyback on completion of your finance contract. Easy options to refinance or upgrade.

# 2 A JOY TO OWN

Customized EMIs, Maintenance and service package comes as a choice to the customer.



## ULTIMATE FLEXIBILITY

What makes BMW 360° so outstanding is that it guarantees the value of your new BMW at the end of your finance contract, even before you drive it home.

## EVERYTHING ON YOUR TERMS.

BMW 360° is a program which works completely on your terms and offers you a hassle-free ownership experience coupled with absolute peace of mind.

### - Contract term

Choose from various term options to suit your financial needs.

### - Kilometre allowance

Tailor your finance contract with an annual kilometre allowance to ensure you only pay for what you use.

### - Repayment options

Set the repayments to suit your budget with a choice of down payment or trade-in options.



## OPTIONS FOR ALL SITUATIONS.

At the end of your BMW 360° finance contract you can choose one of the four following options. But you don't have to decide now – you can select the best option for yourself at the end of your term.

### - Trade in your BMW

Return your vehicle to your BMW Dealer as a trade-in. If the trade-in valuation is higher than the Assured Buyback the balance is yours to use as equity towards your new BMW.

### - Refinance your BMW

Simply refinance the Assured Buyback for another finance contract term and enjoy your vehicle for longer.

### - Keeping your BMW

If you choose to take full ownership of vehicle at the end of your finance contract, you can simply pay off the outstanding amount and continue to enjoy your BMW.

### - Return your BMW

To complete your 360° experience, you only need to return your vehicle to your BMW Dealer. Provided the vehicle meets fair wear and tear guidelines and the kilometre allowance has been met, you have no further liability.

## BENEFITS AT EVERY STEP.

BMW 360° offers better value and the freedom to appreciate every moment.

### - Affordable Ownership

The BMW 360° program allows customers to pay low monthly instalments as you only pay for what you use.

### - Peace of Mind

The BMW 360 program offers a choice to the customer to avail maintenance package to lower down the ownership cost.

### - Flexibility

At the end of your finance contract, you can decide whether to trade in, refinance, keep or return your vehicle, in the most hassle-free way possible.

### - Assured Buyback Value

The BMW 360° program provides assured buyback at the end of your finance contract.

**To find out more about the advantages of BMW 360°, please call our Customer Interaction Centre at 1800 102 2269.**

\*Terms and conditions apply. Finance is at the sole discretion of Financier. Offer is valid for a limited period and is subject to change without any prior notice. All offers are from the dealer. The model, equipment and possible vehicle configurations illustrated in this advertisement may differ from the vehicles supplied in the Indian market.